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FOR IMMEDIATE RELEASE

## HealthForce NH Announces Kate Luczko as Senior Director

Concord, NH — HealthForce NH and their backbone entity, Foundation for Healthy Communities, promote innovative partnerships and cross-sector collaboration to grow, retain, and sustain our healthcare workforce and are pleased to announce Kate Luczko as their new Senior Director.

Luczko brings extensive experience in economic and workforce development to our team. She was the founding President & CEO of Stay Work Play New Hampshire focused on young workforce recruitment and retention and understands the issues as well as the partnerships and collaboration needed to grow and retain our healthcare workforce.

"We are fortunate to have Kate leading the work of HealthForce and bringing her diverse experience to the organization and program. We know that the skills she brings will be a benefit to all of our partners in HealthForce and for the healthcare sector itself" said Peter Ames, Executive Director of the Foundation for Healthy Communities.

In her role, Luczko will serve as a statewide leader promoting solutions to healthcare workforce challenges by engaging, collaborating with, and soliciting input from partners, employers, higher education, policymakers, funders, the public, groups representing historically under-served populations, and other stakeholders. She will also lead communication efforts to build awareness and support of HealthForce NH strategies.

"Our healthcare workforce is essential to the wellbeing of people and communities in New Hampshire. I'm thrilled to lead HealthForce's efforts to support our partners throughout the state as they work to deliver high quality care to patients and families. Healthcare providers and staff help make New Hampshire a wonderful place to live and HealthForce will serve to support those who support the health of all of us" said Kate Luczko.

Luczko, a New Hampshire native, most recently served as the President & CEO of the Greater Nashua Chamber of Commerce, and previously for seven and a half years as the President and CEO of Stay Work Play New Hampshire. She is an MBA graduate of Southern New Hampshire University and undergraduate alum of the University of New Hampshire. She is actively involved in the New Hampshire community serving on various boards of directors, advisory boards, committees, and as a volunteer.

To learn more about HealthForce NH visit, www.HealthForceNH.org

## **About HealthForce NH**

HealthForce NH takes a broad systemic approach to helping NH grow, retain and sustain a skilled healthcare workforce. We leverage our cross-sector position and offer leadership to the field and convene partners to cultivate resources, amplify existing efforts, and monitor the healthcare landscape. We do this work with a shared goal to create an environment where current and future members of the healthcare workforce can flourish.

## **About the Foundation for Healthy Communities**

The Foundation for Healthy Communities is a non-profit organization that collaborates with hospitals, community partners, state departments and insurers on statewide initiatives that improve health and health care for all people in New Hampshire.