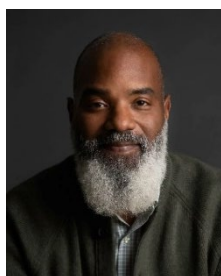


# 2024 NH Health Equity Summit

## *Achieving Health Equity for All*

### Speaker Bios

#### Keynotes:



#### **Jermaine Moore**

Founder and Principal Consultant, The Mars Hill Group

Jermaine Moore is the founder of The Mars Hill Group where he specializes in Diversity, Equity, and Inclusion (DEI), Leadership Development, Executive Coaching, Team Development, Culture Assessment and Development, Communication Training, and Change Management.

Jermaine is an instructor for University of New Hampshire's Professional Development and Training Program, serves as the Diversity Director for SHRM's NH State Council, is a board member for the Diversity Workforce Coalition, and a trustee for Berwick Academy. Jermaine is originally from a suburb of Philadelphia. In 2006 he relocated to Southern Maine where he and his wife raised their four children. They now split their time between Maine and Puerto Rico. He enjoys boating, traveling, art and music. He can be found cheering on his beloved Philadelphia sports teams. His goal for this year is to catch a tuna.



#### **Colin McHugh**

President and CEO, Southern New Hampshire Health

Colin McHugh, a trusted healthcare executive with more than 25 years of experience, joined Southern New Hampshire Health (SNHH) as president and chief executive officer in April 2022. Prior to this role, McHugh was senior vice president and chief value officer for SolutionHealth, the regional health system created when SNHH and Elliot Health System combined in 2018. While with SolutionHealth, McHugh stepped in as interim president of SNHH in 2020, leading the organization through a leadership transition, the beginning of the COVID-19 pandemic, and the implementation of the Epic electronic medical record.

Prior to joining SNHH and SolutionHealth, McHugh served in various executive leadership roles, gaining a wealth of experience in integrated health care delivery and value-based payment models. These previous roles include senior vice president of network development and contracting at MaineHealth; interim president & CEO of Synernet, Inc.; and vice president of provider engagement and contracting for Anthem Blue Cross and Blue Shield.

He holds a Master of Business Administration from the University of New Hampshire and a Master of Arts from The University of Connecticut.



### **Nancy Myers, PhD**

Vice President, Leadership and System Innovation, American Hospital Association

Dr. Myers has built a career that spans the business and clinical sides of the health care system, focusing on the improvement of outcomes across populations of patients.

In her work within health systems, she led the development of initiatives focused on patient safety and quality of care across all settings and sectors of care. She has also led the development and implementation of population health strategies in a successful accountable care organization, with care delivery processes focused on achieving better patient outcomes at lower costs across all settings of care.

In her current role as Vice President of Leadership and System Innovation at the American Hospital Association, she provides leadership to the development of evidence-based population health and system innovation tools to support more than 5,000 diverse hospitals and health systems in their work to improve population outcomes in their communities. She is also the executive leader responsible for the oversight and strategic direction of Health Services Research (HSR), one of the nation's leading journals focused on health care systems redesign.

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## **Morning Panel:**

### **Alia Hayes, MPH**

State Health Improvement Plan Manager, Bureau of Prevention and Wellness, NH Division of Public Health Services, State of New Hampshire Department of Health and Human Services.

*More information coming soon!*



### **Betsey Rhyhart, MPH**

Vice President of Population Health & Quality, Concord Hospital

Betsey is Vice President for Population Health & Quality at Concord Hospital, a regional health system in New Hampshire. In her current role, she has system level oversight of quality, patient safety, patient experience, population health, community benefits and employee wellness programs. As an ACO executive, she leads performance in alternative payment models across public and commercial populations, and seeks to bridge the gap with physical, behavioral, and community health to positively impact and meet the health needs of the community.

Betsey has worked at Concord Hospital for 20 years. She is a graduate of University of Vermont and holds a Masters in Public Health degree from Boston University School of Public Health. She is actively involved in community health coalitions, advisory councils and non-profit Boards focused on population health and community health improvement.



### **Denise Lord, RN BSN, MS, CPHQ, LSSBB**

Vice President, Organizational Performance,  
Monadnock Community Hospital

Denise joined MCH in February of 2022. She has 37 years of Nursing experience in a variety of settings and over 30 years experience in Healthcare Quality and Safety. Denise earned her Nursing degree from Rivier University in Nashua NH and holds a Master's in Healthcare Administration from New England College in Henniker NH. She is a Certified Professional of Healthcare Quality, Certified Lean Six Sigma Black Belt and holds additional certifications as a Healthcare Improvement Advisor and Healthcare Analytics Specialist. She has previous management experience in Acute, Long Term and Skilled Care settings as well as Insurance/ Managed Care settings.



### **Alisha Feightner, MPH**

Vice President, Operational Excellence, Elliot Health System

Alisha joined Elliot Health System in 2013 and she currently serves as Vice President of Operational Excellence and the SolutionHealth ACO Executive Director. She has a background in public health, evidence-based practice research, improvement science, and clinical outcomes information management. She received her undergraduate degree in Health Sciences with a minor in Anthropology from Linfield University. She went on to earn her Master of Public Health Degree from Portland State University and is currently a Doctoral student at Boston University. Alisha focuses on helping the organization foster a culture of continuous improvement and respect for people. Alisha leads a team of data analysts, continuous improvement specialists, as well as quality management

and value support roles. Together they help colleagues deliver clinical and operational excellence striving for an integration of information, action, and problem-solving at all levels of the organization. Along with her work at Elliot and SolutionHealth, Alisha serves as Chairwoman of the Hera Aviation Group. She has also been a member of the National Association for Healthcare Quality (NAHQ) and CPHQ certified since 2020.

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## Breakout Sessions:



### **Annette Carbonneau**

Director of Community Health Worker Programs, North Country Health Consortium

Annette Carbonneau is the Director of Community Health Worker Programs at the North Country Health Consortium in Littleton, New Hampshire serving the most northern and rural counties of the state. Annette has 20 years of non-profit program management experience focusing on both behavioral health and chronic disease management. Previously Annette served as the Director of Adult and Family programs for National Alliance on Mental Illness- NH. Annette lives and works in Northern New Hampshire and has extensive involvement with provider, community, and social service organizations in the region.



### **Aswita Tan-McGrory, MBA, MSPH**

Director, The Disparities Solutions Center, Mass General Hospital;  
Administrative Director of Research, Department of Medicine, Mass  
General Hospital; Adjunct Faculty, Northeastern University

In her role as Director at the Disparities Solutions Center, Ms. Tan-McGrory leads the Center's mission to address racial and ethnic disparities in healthcare and works with healthcare leaders across the nation and internationally through the Disparities Leadership Program. In her role as Administrative Director of Research for the Department of Medicine, Ms. Tan-McGrory develops long-term strategies for supporting investigators, recruitment, space utilization, grants administration, and other areas related to a highly functional research department.

Ms. Tan-McGrory is also a subject matter expert and public speaker and travels across the country to speak to organizations about how race, ethnicity, and language impact the quality of care. She participates in several in local and national committees, such as the Leapfrog Advisory Group on Equity, EOHHS Quality Measurement Taskforce, CMS Health Equity Quality Measurement Technical Expert Panel, and National Academy of Medicine Discussion Group on Collecting Data to Ensure Equity in Payment Policy.

Ms. Tan-McGrory's interests are in providing equitable care to underserved populations, and she has over 20 years of professional experience in the areas of disparities, maternal/child health, elder homelessness, and HIV testing and counseling. She received her Master of Business Administration from Babson College and her Master of Science in Public Health, with a concentration in tropical medicine and parasitology, from Tulane University School of Public Health and Tropical Medicine. Ms. Tan-McGrory is a Returned Peace Corps Volunteer where she spent two years in rural Nigeria, West Africa, on water sanitation and Guinea Worm Eradication projects.

She received a YMCA Achievers award in 2017 for community service and professional achievement, and in 2016 was selected as a Pioneer as part of a groundbreaking initiative Children's Wellbeing initiative by [Ashoka Changemakers](#) and the [Robert Wood Johnson Foundation](#).

### **Kera Favorite, MHS**

Director of Community & Patient Relations, Huggins Hospital

*More information coming soon!*



### **Kirsten Durzy, MPH**

Public Health and Health Equity Consultant, Steering Committee, NH Equity Collective; Co-Principal, NH Story Partnership

Kirsten Durzy, MPH is a public health professional who has worked in community health and education settings, tribal communities, nonprofits and in the public sector in multiple states. She is an epidemiologist who has provided expertise in strategy, governance, community engagement and facilitation in various public-private collaborations and coalitions across New Hampshire, most specifically in the areas of evaluation, HIV, Infectious Disease, data equity and mapping and building equitable and just organizations.

Kirsten previously served as the Health Equity Project Director II for the CDC Foundation with assignment to the New Hampshire Department of Health and Human Services, where she provides strategic expertise on COVID and other equity issues. Kirsten is passionate about health equity, equitable evaluation and research methods and has done extensive work in the areas of narrative first-person storytelling. During the ongoing COVID-19 pandemic response, Kirsten served as the Equity Subject Matter Expert for the NH DPHS COVID response, co-leads the NH COVID Equity Task Force, serves a long-standing advisory board team member of the New Hampshire Equity Collective and was appointed to the NH Governor's COVID Equity Response Team, where she was part of a five-member team that authored the Initial Report and Recommendations for New Hampshire in July 2020, a strategic roadmap for how NH can address systems wide inequities and build a healthier state.

Kirsten has been appointed to multiple state, regional and national committees and boards. Kirsten currently leads the OurStory NH storytelling project and serves as Principal Investigator and other roles for multiple Health Equity and Public Health focused research projects. Kirsten is honored to

have been selected as a 2019 NASTAD Minority Leadership Fellow, a 2021 NH Women's Foundation AmplifiHER Honoree, a 2021 co-recipient of the NH Public Health Association Raaga Devineni Equity and Justice Award and the 2022 Keene State College President's Outstanding Woman of New Hampshire Award. Kirsten received her Master's in Public Health from the Gillings School of Global Public Health at the University of North Carolina at Chapel Hill and Bachelor's Degree from Mount Holyoke College. She is a mother and photographer and enjoys exploring the wild places in New Hampshire and beyond.

### **Marc Guillemette, MS, M.Div.**

Director of the Office of Catholic Identify, Catholic Medical Center

*More information coming soon!*

### **Rebecca Sanborn**

President, Sanborn Diversity Training Solutions, LLC

Rebecca Sanborn, JD (she/her/hers) is the president and founder of Sanborn Diversity Training Solutions, LLC, which provides diversity, equity, and inclusion training and consulting to corporate and nonprofit organizations, regarding LGBTQ cultural proficiency and best practices.

As a proud bisexual woman, Rebecca puts the "B" in LGBTQ! Given that she is a member of the community herself, Rebecca is able to bring an element of personal, lived experience to her work.

Rebecca is passionate about human rights, equality, diversity, and inclusion. She believes that education is one of the most powerful tools we have to help improve society. Rebecca is devoted to educating people around the issues of LGBTQ sensitivity and acceptance.

Prior to starting her own company, Rebecca operated her own legal practice. She has a Juris Doctor from the University of New Hampshire Franklin Pierce School of Law and a Bachelor of Science in paralegal studies from Rivier University. She holds numerous certificates including: Certificate in College Teaching from the Higher Education Consortium of Central Massachusetts (HECCMA), Diversity and Inclusion Professional Certificate from Cornell University ILR School, Certificate in Advanced Employee Relations and Investigations from Cornell University ILR School, Certificate in Human Resources Management from the University of New Hampshire Division of Professional Development and Training, and Certificate in Training from the Association of Talent Development.

Rebecca has completed certified instruction from the Massachusetts Commission Against Discrimination (MCAD) regarding How to Train on Harassment and Discrimination Prevention, as well as on Conducting Internal EEO Investigations. Rebecca has also received training from Harvard Medical School on excellence in health care for the LGBTQ+ community.



## Tanya Lord, PhD

Chief Innovations Officer, ATW Health Solutions

Life changed for Tanya, a special education teacher turned stay-at-home mom when her son, Noah, had a devastating healthcare experience. This ignited her unwavering commitment to improving healthcare quality, patient safety, and overall patient experience. Returning to school, she currently holds a Master of Public Health from the University of New Hampshire and a Doctorate in Clinical and Population Health Research from the University of Massachusetts Medical School. During her graduate studies, Tanya delved into improvement science and research methodologies, collaborating with numerous experts. Yet, she sensed a critical element missing: the voices and experiences of patients. Merging her expertise in Quality Improvement with an ardent belief in the importance of involving all healthcare stakeholders, Tanya now serves as the Chief Innovation Officer at ATW Health Solutions in Chicago, IL—a research, and consulting organization dedicated to advancing health equity by engaging diverse stakeholders. In partnership with government entities and healthcare systems, Tanya champions the integration of lived experiences to transform the healthcare continuum. Equipped with a profound understanding of Equity Centered Design, she consults, educates, and addresses audiences nationwide. Tanya’s passion, initiated by tragedy, is sustained by hope for a safer, equitable healthcare system.

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