

Job Title: Senior Director, HealthForce NH

Reports to: Executive Director

Classification: FLSA Status- Full-time/Exempt/Salaried

Job Summary

The Senior Director of HealthForce NH will lead the implementation of the "Giving Care" strategic plan and serve as a statewide leader on health care workforce issues. The Senior Director will promote solutions to health care workforce challenges by engaging employers, higher education, policymakers, funders, the public and other stakeholders. The Senior Director will convene a broad network of partners to gain commitments and action to implement the HealthForce NH strategies. The position is dedicated to supporting partners with ongoing workforce development efforts while working to secure new resources to advance activities in the field.

Essential Duties/Responsibilities:

- Lead the implementation of the Giving Care strategic plan.
- Enhance the HealthForce NH brand by distinguishing themselves as a leader in the field.
- Collaborate with a wide array of partners to engage them in the strategies and priorities of HealthForce NH and communicate the successes of the project and lessons learned.
- Participate and maintain an active, consistent presence in a variety of partner groups, coalitions and health care workforce committee meetings.
- Lead communication efforts to build awareness and support of HealthForce NH strategies, including website maintenance and expansion and social media.
- Extend communication outside of traditional health systems to reflect the impact on all sectors of the New Hampshire economy.
- Solicit input and engagement from all sectors of the health care workforce field, including organizations and employees, education, state government and policymakers, as well as groups representing historically under-served populations, throughout all of the identified health care "sub-sectors."
- Identify and solicit champions to lead different aspects of the Giving Care strategic plan and other priorities of the project.

- Facilitate and expand the Advisory Board, and plan and host meetings to lead the direction of HealthForce NH and identify short- and long-term priorities.
- Support committee work within HealthForce NH and support understanding and communication among those committees.
- Identify and help solicit funding opportunities and other resources to benefit partners in the field.
- Support the funders of HealthForce NH and maintain compliance with all grant deliverables and reporting.
- Expand financial resources for HealthForce NH operations through fundraising, grant development and sponsorships.
- Lead the Innovation Challenge through fundraising, marketing, solicitation and review of applications and event management.
- Collaborate with other programs at the Foundation for Healthy Communities to leverage their networks in support of the health care workforce field at large.

Required Skills/Abilities:

- Expertise in health care workforce issues, human resources, higher education or other relevant fields.
- Expertise in facilitating broad stakeholder groups, leveraging the collective impact of a coalition to advance strategic goals.
- Excellent communication, partnership development, public speaking and collaborative skills.
- Advocacy and policy experience a plus.
- Ability to work with diverse partners with different priorities.
- Experience in fundraising, grants procurement and management.
- Event planning and management.
- Marketing experience, including social media and website management.
- A commitment to health equity.

Education and Experience:

- Master's degree in health care related field, higher education, or business administration.
- 5+ years' experience in workforce development, health care, higher education, or other relevant experience.

Physical Requirements:

- Prolonged periods of sitting at a desk and working on a computer.
- Must be able to drive a motor vehicle for occasional travel.
- Occasional support of office environment could include lifting up to 20 pounds, ascending/descending ladders and moving equipment.

Travel Requirements:

• Travel may include in-state and out-of-state locations with occasional overnights, frequency of which may vary depending on job requirements.

This position is office based in Concord, NH with hybrid work arrangement options. The hiring range is \$100,000-\$115,000.

Interested candidates may submit a cover letter, resume, references and writing sample by June 23, 2025, to Jackie Derosia at jderosia@nhha.org.